Study Guide for Quiz 2

Chapter 6

Adapt to the audience’s attitudes, values and beliefs

Demographic analysis

Chapter 7

Composing a specific purpose and thesis statement

Chapter 8

Developing Supporting material

Types of evidence- narratives, examples, testimony, statistics

Chapter 9

Critically evaluate your sources

Chapter 10

Evaluating web sources

Chapter 11

Citing sources

Key source information

Source reliability, source variety

Avoid a mechanical delivery- (Vary the phrasing)

Chapter 12

Balance and unity- (supports the thesis)

Chapter 13

All patterns of organization + pro/con

Chapter 14

Pages 110-113 (working and speaking outline)

(Key word, phrase and sentence outlines)

Chapter 15

All

Chapter 16

Idioms, anaphora, alliteration

All of 23