Study guide for Quiz #1

The canons of rhetoric

The five protections of the First Amendment

The limitations of the First Amendment

Ethos, Pathos, Logos (Aristotle’s proofs of persuasion)

Three types of credibility (Initial, derived, terminal)

Tips for overcoming nervousness

Methods of delivery

Pros and cons of each method of delivery

Criteria for effective verbal and nonverbal delivery

Idioms

Evaluating evidence and reasoning